

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 323343-600005

Group Art Unit: 2876)
Examiner: Karl D. Frech)
Inventor: Overhultz, et al.)
Serial No.: 10/665,540)
Filed: September 18, 2003)
For: Improved Advertising Compliance)
Monitoring System)

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on April 19, 2007, please consider the following remarks. Any fees due should be charged to Jones Day Deposit Account No. 501432, ref: 323343-600005.